



Gliese Nguyen

Fashion Student

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Links

LinkedIn

www.linkedin.com ↗

Portfolio

www.gliesenguyenportfolio.com ↗

Instagram

www.instagram.com ↗

Skills

Adobe Creative Suite

Experienced

Visual Communication

Expert

Brand Development

Skillful

Concept Development

Expert

Photography

Experienced

Set Design

Experienced

Fashion Styling

Expert

Trend Analysis

Skillful

Languages

Vietnamese

Native

English

Highly proficient

Professional summary

LCF second-year fashion enthusiast with a flair for precision and passion. A quick learner with a diverse skill set encompassing styling, photography, and set design. Strong communicator, dedicated to excellence, and fueled by creativity in every endeavor.

Employment history

Nov 2022 - Present

Business Owner, Small business on Depop and Vinted

London

- Pioneered and oversaw a successful pre-loved fashion resale platform, prioritizing fashion enthusiasts.
- Achieved a 100% positive review track record and consistently earned 5-star ratings, showcasing a keen eye for curating high-quality, trend-focused clothing.

Dec 2023 - Jan 2024

Sales Associate, Selfridges

London

- Partnered cross-functionally for top-notch visual merchandising, creating an appealing product display.
- Communicated industry trends and product knowledge to enhance customer experience.
- Displayed adaptability by managing inventory, and addressing inquiries, highlighting strong communication skills.

Jul 2023 - Aug 2023

Creative Director, Ceni Clothing SS23 Lookbook

Hanoi

- Translating core values into visually compelling elements for collection representation.
- Led a 7-member team, harnessing individual strengths for cohesive collaboration.
- Ensured continual team progress and maintained quality standards in line with set objectives.
- Elevated user engagement on TikTok and Instagram through strategic improvements.

May 2023 - Jun 2023

Media Coordinator, VNG Vina Game

London

- Visual lead for GAM Esports at League of Legends Mid-Season Invitation 2023 in London, overseeing film production (Daily Vlogs, Backstage, Interviews)
- Achieved positive social media reactions, with 62K views on the team's Youtube vlog and 1M views on TikTok videos.
- Proactively fostered communication skills and promoted teamwork within a new environment.

Jun 2019 - May 2020

Graphic Designer, TX Paper Joint Stock Company

Hanoi

- Researched the paper product packaging market, gaining deep insights into target customer preferences.
- Developed 10 visually distinctive designs, iteratively refining them until achieving customer satisfaction.
- Successfully oversaw the production and sale of over 1 million products featuring the chosen design.

Education

Sep 2022 - Present

BA (Hons) Creative Direction for Fashion

London College of Fashion, UAL , London

- Predicted: First-class honor in BA (Hons) Creative Direction for Fashion.
- Relevant modules: Fashion Culture and History (A), Communication Design (B+), Fashion Interfaces (B-)

Sep 2021 - Jun 2022

Level 3 - International Introduction to the Study of Fashion

London College of Fashion, UAL , London

- Awarded special early offer to BA (Hons) Creative Direction for Fashion.

Courses

Jul 2024 - Jul 2024

Creation & Branding, Retail & Customer Experience at LVMH